



Annual General Meeting

Thursday, March 20, 2014 7:00 PM

Mimico Baptist Church

ANNUAL REPORT

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DRAFT MINUTES for the
2013 Annual General Meeting
of the Mimico Residents Association

Thursday, March 21, 2013 7pm at Mimico Baptist Church

These Minutes will be reviewed for approval at next year's Annual General Meeting and will be posted to the MRA website as DRAFT until that time.

Present: Kyra, Mary, Romana, John, Shawn, Chris, Dana, Krista, Margot, Aaron, Joanne, Martha,

Regrets: Bob, Eric

4. Kyra Trainer, President called the Meeting to Order at 7:07pm and welcomed the attendees.
5. Quorum (at least 9 eligible voting members) was established and there were no proxies to be registered.
6. Approval of 2011 – 2012 AGM Minutes (posted on the website since May 2012)
Chris Szarka moved to approve the minutes. Shawn Hughes seconded. All were in favour, none were opposed.
7. Kyra welcomed Denise McGarvey, representative from MP Bernard Trottier's office, who passed on MP Trottier's regards. Kyra also passed on regards from Councillor Grimes and MPP Laurel Broten's office.
8. Reports (attached to 2013 Annual Report)
 - a. President's Report
 - b. Vice President's Report
 - c. Treasurer's Report
 - d. Secretary's Report
 - e. Nominating Committee Report
9. Election of Directors:
Kyra Trainor, John Cary, Dana Beatson, Mary Bella, Eric Code, Chris Szarka, Aaron Gilmour, Martha MacLoed, Joanne Mckeown, Romana Nazareth and Margot Wheeler were elected as Directors.
Proposed By: Dan Gerecht
Seconded By: Maureen Henderson
All in favour, none opposed, motion carried.
10. Appointment of Officers
Kyra Trainor, President and Chair; John Cary, Vice President; Dana Beatson, Treasurer and Mary Bella, Secretary were appointed as Officers.
Proposed By: Chris Szarka

Seconded By: Margot Wheeler
All in favour, none opposed, motion carried.

11. By-Law Amendment (attached)

John Cary read out the house-keeping amendments to the By-Law. Shawn Hughes proposed the motion. Romana Nazareth seconded. All were in favour. None were opposed. Motion carried.

12. New Business

Martin Gerwin introduced the MLN and proposed a meeting with MLN and MRA Board members. Kyra deferred this decision to the new Board of Directors at our first meeting.

Appreciation was expressed for the recent letter to MPP Broten regarding the OMB and Bill 20. Kyra explained that at this point Bill 20 is a private members bill and may have difficulty getting passage at Queen's Park.

There was discussion of what exactly the borders of Mimico are and what constitutes a resident of Mimico. Only residents are eligible for election to the Board of Directors and voting membership in the MRA (non-residents who own homes or businesses in Mimico are eligible for non-voting membership). The Mimico borders stated in our By-Law currently do not extend east of Parklawn, however City Planning defines Mimico as including Humber Bay Shores as far as the Humber River. The Board will discuss this distinction and whether amendment to our By-Law is required at an upcoming Board meeting.

There was a question regarding the establishment of a West Concrete Campus and whether Mark Grimes' Motion was approved by EYCC. **ACTION: MRA to investigate and report back to Membership.**

One resident stated that he has discussed the situation with Rene from ML Ready Mix and that they want to communicate and try to make things better for residents. Kyra stated that MRA has requested a meeting with Mark Grimes and ML, and we are waiting for that opportunity.

Harry Oussoren suggested a strategy that MRA works in coordination with other community groups particularly as relates to Mimico 20/20 and decisions currently being considered.

Harry Oussoren asked those in attendance to show appreciation to Kyra and the Board for all their work this year.

13. Next AGM Date – **Thursday, March 20th, 2014**

14. Termination

Chris moved to terminate the Meeting. Aaron Gilmour seconded. All were in favour, the motion was carried.

President's Report - Kyra Trainor

Looking back over the last year (and two as President) I can reflect that we have been 'moving the needle' on a number of key items and issues. Largely, our business plan did not change from 2012/2013 to 2013/2014 and that in itself represents a very stable organization with a focus in our commitment to our community. The six strategies were developed to guide our direction these were:

1. Raise awareness of the MRA (and its mandate) with key community stakeholders in the community by continuing to refine our communication plan.
2. Increase membership of the MRA and look for alternative revenue streams by increasing community outreach and sponsoring key activities.
3. Create opportunities for public consultation through communicating city opportunities, creating opportunities through our open meetings or by encouraging communication from City offices.
4. Build liaisons with key political and bureaucratic stakeholders by ensuring two way communications to the MRA and ensure the MRA's position is well understood.
5. Continue to raise awareness of ML Ready Mix's violations and support the affected community with persistent contact with all levels of government.
6. Increase communication with key political and bureaucratic stakeholders to ensure community issues are being addressed.

If I reflect on how we did vs. what we set out to do I think we excelled in some, built some capabilities in others and a few strategies we need to continue to work on.

Brief thoughts on each of the strategies:

1. Raise awareness of MRA: In addition to the great work in 2012 on building our communication platforms (website, Facebook, quarterly meetings, Party in the Park) we also added our outreach by adding community dances which gave us the opportunity to 'meet our neighbours' in a fun environment.
2. Membership and Revenue: Membership has not been as successful as we had hoped based on all our 'offerings' to the community. The addition of Paypal has facilitated renewal of membership but we still have a low amount of 'paid' members vs. community members that choose to follow us for free. However, with the addition of the community dances we have created a new revenue stream that helps offset the cost of our administration as well as gives us a great reason to meet our neighbours. We have also received some donations from these dances which help us offset the cost. Membership will continue to be a focus in 2014/15 with a plan to limit some email distributions and some website postings to paid members only.
3. Public Consultation: We hosted the Provincial Election Debate which was televised by Rogers Media. These opportunities allow us to add value while better understanding what the community wants. In addition, we have been actively involved in both the redevelopment of Wesley Church as well as Amos Waites Park.
4. Build Liaisons: The MRA continues to build relationships with key government officials and bureaucratic staff. We have an active network in both the City, the Province and at the Federal level.
5. ML Ready Mix: This is now our most active 'file' at the MRA and several factors are at play at any one given moment. Gains have been made in the form of Environmental Compliance

Certificates but the community is still at risk due to the non-compliance of ML to these regulations. Building permits were never issued for their buildings and they are trying to retroactively obtain permission for them (file pending). Small wins have been made with the prohibition of left turns from their facility as well as no heavy trucks along part of Judson. However, the company does continue to ignore these in certain situations. Our ultimate goal is relocation. The entire area is up for consultation on re-development which we have been involved with.

6. See above.

Thank you for a great 2013/2014. And a very special thanks to all the members of the board for their involvement in the MRA.

Kyra Trainor
President 2013 - 2014

Vice President's Report - John Cary

Working with our President, Kyra Trainor, and the Executive during the year has been hard work, but a pleasure. Keeping up with the President is quite a feat, let me assure you.

This was my second year as a member of the MRA Board and we continued to operate as a team, which was extremely important. My understanding of the complexity of community relations, dealing with local organizations and the City on a range of issues has increased. I've tried to give even-handed advice through the Executive and Board of Directors to those who have raised their concerns to us.

Our efforts to be non-partisan have been increasingly accepted amongst local groups. The fact is that the Board is committed to carefully planned and controlled change to optimize our community.

Some specific items that I was involved in:

- Represented the MRA at the City's discussion of the future use and zoning of the closed Mr. Christie's Plant land.
- Advised the Judson Street residents on positions in the hearing process of their opposition to the ML Ready Mix operations. Met with the City, the MOE and ML to advocate for a move to an industrial site. Efforts have been unsuccessful to date' so the MRA continued to support the residents and will keep pressuring for a final solution.
- The MRA has been involved in advocating improvements to the local and the City's west end public transportation and has drawn attention to traffic problems at Park Lawn.
- We have sustained the good liaison with our Councillor and City bureaucrats.
- Hosted a provincial election debate and then met with our newly elected MPP Mr. Doug Holyday.

Next year I hope that we will push ahead on the Judson issue, transportation and traffic, try to manage development that threatens Mimico and be involved with community initiatives.

Many thanks to my fellow members of the 2013-2014 Board for volunteering so graciously and I look forward to working with the new 2014-2015 Board.

John Cary
Vice President 2013-2014

Treasurer's Report - Dana Beatson

MEMBERSHIP SUMMARY

for the period of January 1 to December 31, 2013

Active Memberships.....	80
Expired Memberships.....	21
New Memberships	31

The Mimico Residents Association Balance Sheet As of March 2, 2014

	<u>Mar 2, 14</u>
ASSETS	
Current Assets	
Chequing/Savings	
Petty Cash	10.00
TD	2,571.78
Total Chequing/Savings	<u>2,581.78</u>
Total Current Assets	<u>2,581.78</u>
TOTAL ASSETS	<u>2,581.78</u>
LIABILITIES & EQUITY	
Equity	
Retained Earnings	1,033.44
Transfer from before incorporat	1,548.34
Total Equity	<u>2,581.78</u>
TOTAL LIABILITIES & EQUITY	<u>2,581.78</u>

The Mimico Residents Association Profit & Loss January through December 2013

	<u>Jan - Dec 13</u>
Ordinary Income/Expense	
Income	
Donation	21.50
Halloween Dance Sales & Donatio	1,833.38
Membership Dues	628.00
Party in the Park Revenue	1,346.40
Pass the hat	213.35
Total Income	<u>4,042.63</u>
Expense	
Bank Charges	59.25
Halloween Dance	542.01
Insurance	983.08
Post office Box	194.36
Rent	100.00
Supplies party in the park	315.27
Total Expense	<u>2,193.97</u>
Net Ordinary Income	<u>1,848.66</u>
Net Income	<u>1,848.66</u>

Secretary's Report - Mary Bella

This was my second year as Secretary on the Mimico Residents Association Board of Directors. I stepped into the role immediately upon joining the Board in March 2011, and it has been a very positive learning and growth experience.

Our **website, MimicoResidents.ca** has become a vital hub of information about community events, news, open communication with political leaders (through posted MRA letters) and with our community. Our blog postings are open for public comments and many of them have initiated dialogue between residents about current issues. We average 200 hits a week and get between 700 - 1500 hits per month on the website. The number of hits ranges widely from month to month based on current news and events - our peak months were March (when City Council was considering the Mimico 2020 report) and June (Party in the Park, approaching provincial bi-election).

Our **Email Subscription list** has grown over the year by 26%, from 257 Subscribers in January 2013 to 325 Subscribers in January 2014. We sent out 9 Newsletters and 8 reminder emails to our e-news list in 2013. The MailChimp subscription system is automatically maintained so that "dead" emails are purged and subscribers have the option to update their information or unsubscribe from within any email or on our website. The list has become an essential tool to communicate with our community, promote our events and encourage participation in all kinds of community activities.

Our **Facebook page** following has more than tripled this year, from 96 followers (Likes) in January 2013 to 322 followers in January 2014. We are now at 347 and gain 3 - 5 likes per week. Like the email news, the Facebook page allows the general public to follow and share our activities and has been a tremendously useful tool for promotion and communication for the MRA. Facebook also invites dialogue and comments from residents so we are able to gauge interest in issues and possible projects.

Encouraging MRA Membership is still a challenge - we are currently at approximately 80 official active members. Because we offer free information & open events to the general public, there does not seem to be much incentive to pay/renew member fees. Our member follow up could be improved to encourage new members to join in support of the organization, ensure timely renewals and welcome new members. We hope to make this a focus for the coming year.

We have considered implementing an online member system and members only blog but our concern is that it would be too technical and complex for future volunteers to maintain. Another consideration is that we often want information and events to be accessible to the whole community, not limited to our membership.

I am proud that in my time with MRA we have significantly raised the profile of the organization and become more open and transparent - posting our letters and positions publicly, consistently sharing our meeting minutes on our website, engaging in surveys and conversations to gauge community feeling about the issues, hosting well-attended public meetings and community events.

I will be stepping down as Secretary this year but will continue with the Board, contributing my communications expertise to maintain and grow the MRA's positive relationship with the general public, Mimico residents and our membership.

Nominations Committee Report - John Cary

Five candidates applied for Board Positions, two of which did not reside in Mimico which rendered them ineligible. Two candidates were interviewed and those two are proposed as candidates for election to the Board of Directors. In addition, Joanne Cortellessa was proposed by the Committee without an interview since members of the Committee are familiar with her experience. The By-Law stipulates that the Board of Directors shall have an odd number of members. To assist in fulfilling this complement, the following three are recommended to be considered for Directorships:

Joanne Cortellessa, Mike Hotrum and Lesley Strong.

In addition, the Committee also recommends that Christopher Moore, who was appointed as a member of the Board during 2013, should now be appointed as a Director.

The Committee acknowledged the resignation of Romana Nazareth and Margot Wheeler and is very grateful for their past service.

AGM Motion to Appoint the Board of Directors for 2014-2015.

Be it resolved that, Joanne Cortellessa, Mike Hotrum, Lesley Strong and Christopher Moore be appointed to the Board of Directors and that Aaron Gilmour, Martha MacLoed, Joanne Mckeown, Daniel Gerecht, Dana Beatson, Mary Bella, John Cary, Chris Szarka and Kyra Trainor be re-appointed to the 2014-2015 Board of Directors for one year terms.

Proposed By:

Seconded By:

Date:

First Business Meeting Motion to Appoint the Officers of the Board for 2014-2015.

Be it resolved that John Cary be appointed President and Chair of the Board, Aaron Gilmour be appointed as Vice President, Dana Beatson as Treasurer and Joanne Mckeown as Secretary of the Board for 2014-2015 for one year terms.

Proposed By:

Seconded By:

Date:

Proposed Amendments to the Mimico Residents Association's By-Law No.1.2

Existing: 5.4.

The members of the Board of Directors shall appoint from amongst themselves a President, Vice-President, Secretary, Treasurer, and such other offices as the Board deems appropriate. One person may hold more than one office provided that the President may not also be the Vice-President, Secretary, or Treasurer. The immediate Past President shall be an ex-officio non-voting member of the Board.

Proposed amendment: 5.4.

The members of the Board of Directors shall appoint from amongst themselves a President, Vice-President, Secretary, Treasurer, and such other offices as the Board deems appropriate. One person may hold more than one office provided that the President may not also be the Vice-President, Secretary, or Treasurer. The immediate Past President shall **be eligible for membership to the Board of Directors subject to a Board motion, or** shall be an ex-officio non-voting member of the Board.

Existing: 5.4.1.

The President (who shall be elected directly) shall be the official spokesperson for the MRA. The President shall be responsible for conducting the meetings of the MRA, including arranging venues, chairing and maintaining order in the meetings.

Proposed amendment: 5.4.1.

The President shall be the official spokesperson for the MRA. **The Board may designate, from time to time, one of its Directors as an alternate official spokesperson.** The President shall be responsible for conducting the meetings of the MRA, including arranging venues, chairing and maintaining order in the meetings.

Existing: 1.2.

The "Mimico area" means that area in the City of Toronto bounded by Lake Ontario on the south, Park Lawn Road on the east, Islington Avenue and Dwight Avenue on the west and the Gardiner Expressway on the north.

Proposed amendment: 1.2.

The **Mimico Residents Association's** area means that area in the City of Toronto bounded by Lake Ontario on the south, Park Lawn Road on the east, Islington Avenue and Dwight Avenue on the west and the Gardiner Expressway on the north.