TORONTO

Ulli S. Watkiss
City Clerk

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NOTICE OF PUBLIC MEETING

To be held by the Etobicoke York Community Council
(Under the Planning Act)

City Initiated Official Plan Amendment
Application No.: 07 103514 STE 30 TM

Location of Application: The area is generally bounded by properties on both sides of Lake Shore Boulevard West to the west, Fleeceline Road to the north, Lake Ontario to the east and Miles Road to the south.

DATE:	**Tuesday, April 9, 2013**
TIME:	**7:00 p.m., or as soon as possible thereafter**
PLACE:	**Etobicoke Civic Centre, Council Chamber**
	399 The West Mall, Toronto, Ontario, M9C 2Y2

PROPOSAL

In 2006, Etobicoke York Community Council directed City Planning staff to report on the next steps involved in order to advance the "Mimico-by-the-Lake Project 20/20: A Perfect Vision for our Community". This document identified the opportunities, challenges and potential implementation mechanisms for revitalization of the area, as well as proposing broad community participation throughout the process.

This process is now complete and the City is proposing an amendment to the Official Plan including a new Secondary Plan for the Mimico-by-the-Lake community.

The purpose of the proposed Secondary Plan is to provide a comprehensive policy framework that will guide the process of revitalization and change as reinvestment and development occurs within Mimico-by-the-Lake over the next 20 years. The proposed Mimico-by-the-Lake Secondary Plan will provide the basis for the evaluation of future development applications. The proposed Secondary Plan:

- Establishes a precinct structure that targets strategic areas for redevelopment.
- Establishes a concentrated community, social and commercial hub identified as the Village Heart.
- Encourages a range of tools allowing for revitalization to occur over the entire Secondary Plan area.
- Provides for transit supportive growth.
- Implements the Avenues policies of the Official Plan for this segment of Lake Shore Boulevard West.
- Provides for the expansion and improvement of the waterfront parks and open space system.
- Together with the proposed Mimico 20/20 Urban Design Guidelines, establishes a built form pattern and policies that include specific context sensitive building height limits.
- Provides for the ongoing monitoring of community services and facilities needs, as growth and development occurs.
- Proposes a new local street and block structure that creates development blocks, provides additional street frontages and improves physical and visual access to the Lake.

- Plans for a multi-modal transportation system that supports the proposed level of development and is integrated into the surrounding transportation system.
- Provides direction for conserving heritage resources located in the Secondary Plan area.
- Provides for a rental replacement strategy that is consistent with the intent of the rental protection policies of the Official Plan.

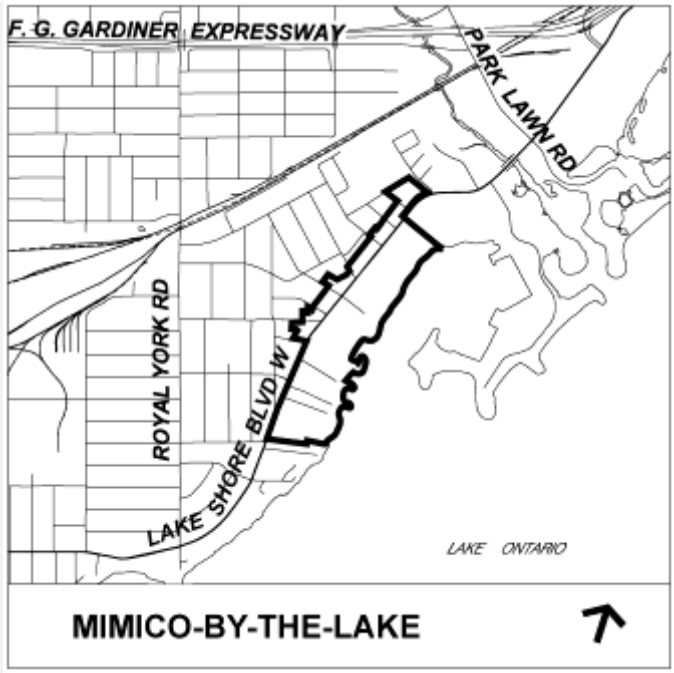
An amendment is also required to Official Plan Map 17 – Land Use Plan in accordance with the revised land use designations in the proposed Secondary Plan area.

The lands at 2521-2543 Lake Shore Boulevard West are also subject to an application under the *Planning Act* for an Official Plan Amendment, Application No. 11 173938 WET 06 OZ submitted by Longo Properties Holdings Limited.

BACKGROUND INFORMATION

Detailed information regarding the proposal, including background information and material and a copy of the proposed Official Plan Amendment may be obtained by contacting Matthew Premru, Planner at 416-394-6004, or by e-mail at mpremru@toronto.ca.

PURPOSE OF PUBLIC MEETING



You are invited to attend the public meeting to make your views known regarding the proposal. To assist in scheduling, if you wish to address the Etobicoke York Community Council, please notify the City Clerk, attention: Rosemary MacKenzie, Administrator, Etobicoke York Community Council, at 416-394-2516, by April 8, 2013.

If you wish to submit written comments, please forward them to the City Clerk, attention: Rosemary MacKenzie, Etobicoke York Community Council, at the address set out in this notice or by Fax: 416-394-5600 or by e-mail to etcc@toronto.ca .

Etobicoke York Community Council will review the proposal and any other material placed before it, in order to make recommendations on the Official Plan Amendment. These recommendations will then be forwarded to Toronto City Council for its consideration.

FURTHER INFORMATION

If you wish to be notified of the adoption or refusal of the proposed Official Plan Amendment, you must make a written request to the City Clerk, attention: Rosemary MacKenzie, Etobicoke York Community Council, at the address set out in this notice or by Fax: 416-394-5600.

Official Plan Amendment Appeal: If a person or public body does not make oral submissions at a public meeting or make written submissions to the City Clerk, attention: Rosemary MacKenzie, Etobicoke York Community Council, at the address set out in this notice or by Fax: 416-394-5600 before the proposed Official Plan Amendment is adopted or refused, the person or public body is not entitled to appeal the decision to the Ontario Municipal Board and may not be added as a party to the hearing of an appeal before the Ontario Municipal Board unless, in the opinion of the Board, there are reasonable grounds to do so.

People writing or making presentations at the public meeting: The *City of Toronto Act, 2006*, the *Planning Act*, and the City of Toronto Municipal Code authorize the City of Toronto to collect any personal information in your communication or presentation to City Council or its committees.

The City collects this information to enable it to make informed decisions on the relevant issue(s). If you are submitting letters, faxes, e-mails, presentations or other communications to the City, you should be aware that your name and the fact that you communicated with the City will become part of the public record and will appear on the City's website. The City will also make your communication and any personal information in it - such as your postal address, telephone number or e-mail address - available to the public, unless you expressly request the City to remove it.

The City videotapes committee and community council meetings. If you make a presentation to a committee or community council, the City will be videotaping you and City staff may make the video tapes available to the public. Direct any questions about this collection to Matthew Premru, Planner, at 416-394-6004.

Compliance with Provincial laws respecting Notice may result in you receiving duplicate notices.

Dated at the City of Toronto this 13th day of MARCH, 2013.

Ulli S. Watkiss
City Clerk

"Attendant Care Services can be made available with some advance notice."