



Annual General Meeting

March 21, 2013

ANNUAL REPORT

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DRAFT MINUTES for the Annual General Meeting of the Mimico Residents Association

Thursday, March 21, 2013 7pm at Mimico Baptist Church

These Minutes will be reviewed for approval at next year's Annual General Meeting and will be posted to the MRA website as DRAFT until that time.

Present: Kyra, Mary, Romana, John, Shawn, Chris, Dana, Krista, Margot, Aaron, Joanne, Martha,

Regrets: Bob, Eric

4. Kyra Trainer, President called the Meeting to Order at 7:07pm and welcomed the attendees.
5. Quorum (at least 9 eligible voting members) was established and there were no proxies to be registered.
6. Approval of 2011 – 2012 AGM Minutes (posted on the website since May 2012)
Chris Szarka moved to approve the minutes. Shawn Hughes seconded. All were in favour, none were opposed.
7. Kyra welcomed Denise **McGarvey**, representative from MP Bernard Trottier's office, who passed on MP Trottier's regards. Kyra also passed on regards from Councillor Grimes and MPP Laurel Broten's office.
8. Reports (attached)
 - a. President's Report
 - b. Vice President's Report
 - c. Treasurer's Report
 - d. Secretary's Report
 - e. Nominating Committee Report
9. Election of Directors:
Kyra Trainor, John Cary, Dana Beatson, Mary Bella, Eric Code, Chris Szarka, Aaron Gilmour, Martha MacLoed, Joanne Mckeown, Romana Nazareth and Margot Wheeler were elected as Directors.
Proposed By: Dan Gerecht
Seconded By: Maureen Henderson
All in favour, none opposed, motion carried.
10. Appointment of Officers
Kyra Trainor, President and Chair; John Cary, Vice President; Dana Beatson, Treasurer and Mary Bella, Secretary were appointed as Officers.
Proposed By: Chris Szarka
Seconded By: Margot Wheeler

All in favour, none opposed, motion carried.

11. By-Law Amendment (attached)

John Cary read out the house-keeping amendments to the By-Law. Shawn Hughes proposed the motion. Romana Nazareth seconded. All were in favour. None were opposed. Motion carried.

12. New Business

Martin Gerwin introduced the MLN and proposed a meeting with MLN and MRA Board members. Kyra deferred this decision to the new Board of Directors at our first meeting.

Appreciation was expressed for the recent letter to MPP Broten regarding the OMB and Bill 20. Kyra explained that at this point Bill 20 is a private members bill and may have difficulty getting passage at Queen's Park.

There was discussion of what exactly the borders of Mimico are and what constitutes a resident of Mimico. Only residents are eligible for election to the Board of Directors and voting membership in the MRA (non-residents who own homes or businesses in Mimico are eligible for non-voting membership). The Mimico borders stated in our By-Law currently do not extend east of Parklawn, however City Planning defines Mimico as including Humber Bay Shores as far as the Humber River. The Board will discuss this distinction and whether amendment to our By-Law is required at an upcoming Board meeting.

There was a question regarding the establishment of a West Concrete Campus and whether Mark Grimes' Motion was approved by EYCC. **ACTION: MRA to investigate and report back to Membership.**

One resident stated that he has discussed the situation with Rene from ML Ready Mix and that they want to communicate and try to make things better for residents. Kyra stated that MRA has requested a meeting with Mark Grimes and ML, and we are waiting for that opportunity.

Harry Oussoren suggested a strategy that MRA works in coordination with other community groups particularly as relates to Mimico 20/20 and decisions currently being considered.

Harry Oussoren asked those in attendance to show appreciation to Kyra and the Board for all their work this year.

13. Next AGM Date – **Thursday, March 20th, 2014**

14. Termination

Chris moved to terminate the Meeting. Aaron Gilmour seconded. All were in favour, the motion was carried.

President's Report - Kyra Trainor

It is often a good time at the AGM to reflect on what you set out to accomplish vs. what was actually accomplished. When we elected the board of 2012-2013 we ran through an exercise to update our business plan. This plan allowed us to focus on the issues/opportunities that were most pressing for the MRA.

We had 4 opportunities or key issues:

1. Improve communication and membership base
2. Maintain and improve relationships with city and province
3. Mimico 20/20 process
4. Developers deciding to ignore local consultation processes and proceed to OMB

Six strategies were developed to guide our direction:

1. Raise awareness of the MRA (and its mandate) with key community stakeholders in the community by developing and implementing a communication plan.
2. Increase membership of the MRA by increasing community outreach and sponsoring key activities.
3. Build liaisons with key political and bureaucratic stakeholders by ensuring two way communication to the MRA.
4. Continue to support the Mimico 20/20 consultation process by ensuring the MRA's position is well understood by the city.
5. Begin dialogue with key developers by ensuring two way communication to the MRA.
6. Outreach with other resident associations to better understand the OMB process.

If I reflect on how we did vs. what we set out to do I think we excelled in some, built some capabilities in others and a few strategies we need to continue to work on.

Brief thoughts on each of the strategies:

1. Raise awareness of MRA: The MRA had success with this strategy this year. We have built capabilities by introducing a new and updated website, a facebook page, surveys to the community, quarterly public meetings and monthly newsletters. We have also started to post minutes to the website for better governance and to allow members insight into board meeting discussions.
2. Membership: This is an area we need to continue to focus on moving forward. Our revenue is derived from membership fees so we need to continue to generate revenue to be able to provide the services to the community. This will continue to be a focus in 2013/14 with a plan to limit some email distributions and some website postings to paid members only.
3. Relationships: The MRA continues to build relationships with key government officials and bureaucratic staff. We have an active network in both the City, the Province and at the Federal level.

4. Mimico 20/20: Through some key surveys the MRA has been able to better speak on behalf of the community this year. We have effectively posted numerous letters and positions to our website in order to educate our membership and the community on our activities as it relates to the 20/20 process. This will continue to be one of the bigger time commitments for the future board.
5. Key developers: In 2012 we hosted a meeting with the Longo's in order to better understand their plans for the community. This meeting provided a great opportunity for the community to ask questions directly to the developers. As developmental opportunities arise we will continue to bring developers into the community for Q&A.
6. OMB issues: The MRA board has spoken to a number of other boards about the OMB process. We better understand the process but we also struggle with a plan if we were ever faced with developers requesting oversize developments through the OMB, without community consultation. We have largely wanted to focus on ensuring we get proper City plans that represent the residents of Mimico so that issues/discrepancies do not have to go to OMB.

The only issue that was not mentioned in the original plan was our involvement in the cement batching facilities in Mimico. This will continue to be a focus in 2013. Therefore, I believe we stuck to our original plan and continue to look to ways we can improve our systems, our communication, our relationships and our membership base.

Thank you for a great 2012/2013. And a very special thanks to all the members of the board for their involvement in the MRA.

Kyra Trainor
President 2012/2013

Vice President's Report - Shawn Hughes

I will briefly bring everyone up to date on some of the issues we have been working on through the past year. The items I will discuss are a result of political outreach to all levels of government, volunteering in the community and engaging directly with residents in order to accomplish the tasks at hand. During this summary I will refer to the Mimico Residents Association as the MRA.

Party in the Park

This year was run in partnership with the Mimico Baptist Church and Mimico Presbyterian Church which resulted in great success. The MRA participated and fundraised at the event. We plan to continue this participation in the future.

Mimico 20/20

As we have since the beginning of 20/20 the MRA has followed the slowly evolving plan that the City, along with Urban Strategies, is putting forward. The MRA has surveyed residents for feedback to better understand our future positions. The MRA has also stayed on top of city planning to assure the information gets to everyone as it becomes available. We ran an open meeting with City Planning in April 2012 to better understand the technical aspects of the plan and the consultation process leading up to its eventual completion.

Stop Sign

There were a number of requests for a 4-way stop sign at Hillside Ave. and George St. over the past few years as a result of speeding traffic and traffic accidents at this intersection. The MRA requested a traffic study and managed to persuade the city, with the support of Councillor Grimes, to make this a 4 way stop.

Longo's/Amedeo Court

The development proposal from the Longo Group stirred up a lot of questions and concerns among residents this past year. MRA hosted a public meeting with the Longo Group and residents in an effort to get some questions answered. The meeting format was well received. We continue to stay connected with the Longos and will keep the public informed when new information is available.

Air Shed Study

The Study was designed to identify the sources of contaminants in our area as well as identify potential health risks to residents. The results of this study will help the MOE and the City of Toronto address any issues. The MRA has been involved in getting this study to fruition.

Bill 20/OMB

Bill 20 is a private members bill put forward by MPP Rosario Marchese which proposes to exempt Toronto from the OMB. We have asked and sent a letter to MPP Laurel Broten encouraging her to support this Bill.

Section 37

Section 37 is fees acquired from developers for building outside of the city guidelines. These funds are then allocated back into the community for projects that have been requested or realized. There are currently a number of projects in Mimico that have section 37 funds set aside for them. The MRA has requested from the city a breakdown on funds, projects, and potential timelines.

Treasurer's Report - Dana Beatson

MEMBERSHIP SUMMARY

for the period of January 1 to December 31, 2012

Active Memberships.....	60
Expired Memberships.....	5
New Memberships*	22

* Does not include 14 renewal memberships

The Mimico Residents Association Balance Sheet As of December 31, 2012

	<u>Dec 31, 12</u>
ASSETS	
Current Assets	
Chequing/Savings	
TD	733.12
Total Chequing/Savings	<u>733.12</u>
Total Current Assets	<u>733.12</u>
TOTAL ASSETS	<u>733.12</u>
LIABILITIES & EQUITY	
Equity	
Retained Earnings	-8.27
Transfer from before incorporat	1,548.34
Net Income	<u>-806.95</u>
Total Equity	<u>733.12</u>
TOTAL LIABILITIES & EQUITY	<u>733.12</u>

The Mimico Residents Association Profit & Loss January through December 2012

	<u>Jan - Dec 12</u>
Ordinary Income/Expense	
Income	
Donation	135.00
Membership Dues	360.00
Pass the hat	248.79
Ticket Sales for Party Park	<u>759.00</u>
Total Income	1,502.79
Expense	
Bank Charges	115.78
Liability Insurance	1,545.48
Post office Box	158.20
Townhall	<u>490.28</u>
Total Expense	2,309.74
Net Ordinary Income	<u>-806.95</u>
Net Income	<u>-806.95</u>

Secretary's Report - Mary Bella

Among our primary goals this past year were to:

1. raise the profile of the MRA in the community,
2. increase our communication, engagement and transparency with the community
3. grow our membership base so we have a more solid foundation of active members to support our activities, both financially and through volunteerism.

Over the past year we have accomplished the following:

1. **MRA FACEBOOK PAGE**

In April 2012 we initiated the MRA Facebook page to help promote our AGM and the Mimico 20/20 Public Meeting with City Planning in the short term, and promote the MRA as a whole in the long term. The MRA Facebook Page now has **192 followers and gains 3 to 5 new followers each week**. I recently sponsored an inexpensive Facebook promotion which garnered 30 additional followers within a couple of weeks.

We use the page to post MRA announcements, activities and events, community news and events, city consultations and press articles related to Mimico.

2. **NEW MRA WEBSITE**

In July 2012 we successfully launched a new MRA Website using the WordPress blogging platform, allowing more frequent and dynamic posting of current news, events, meeting minutes, press and MRA letters. The website currently gets **350 - 400 hits per week**. The WordPress platform is also easy to manage for non-web-professionals, so responsibility for maintenance and updates can be handed off to future volunteer Board members.

Both the Facebook page and the Website encourage community engagement by allowing comments and interactions with the public.

3. **NEW EMAIL NEWS SUBSCRIPTION SYSTEM**

Also in July 2012, we set up a new Email Newsletter database management system using MailChimp, which automatically tracks email subscriptions, removes dead emails, and offers the option for anyone to subscribe and unsubscribe via our website and within each email. As a Board, we committed to sending out a monthly Newsletter after each Board Meeting, to keep residents informed of our activities and encourage engagement. Since then we have sent out 7 monthly Newsletters and 9 additional updates using this system, and our active opt-in mailing list has **grown by 56% from 189 to 290 over 8 months**.

All of these actions have furthered the goals of improving communication and raising the profile of the MRA in the community, which was essential before embarking on a membership drive.

Future Goal - GROWING MEMBERSHIP

In the coming months, we will focus more on the goal of **growing our membership base**. Our next project, hopefully to be completed by April 2013, is to implement a **membership component to the**

MRA website, whereby members can easily check their status and renew their membership online. This system will also automatically send renewal reminder notices to members whose memberships have lapsed or are about to expire. As an incentive to join the MRA, a "teaser" paragraph of blog posts will be visible to the general public, but only MRA Members in good standing will be able to view complete posts.

Nominations Report - John Cary

Seven candidates applied for Board Positions, two of which did not reside in Mimico which rendered them ineligible. Five candidates were interviewed and four are proposed as candidates for election to the Board of Directors. The MRA By-Law stipulates that the Board of Directors shall have an odd number of members. To fulfill this complement, the following four are recommended to be considered for Directorships:

Aaron Gilmour, Martha MacLeod, Joanne Mckeown and Margot Wheeler.

In a further recommendation, candidate Daniel Gerecht will be offered the special position of Community Events Co-ordinator and invited to attend and report to the Board at each business meeting.

Motion to Appoint the Board of Directors for 2013-2014.

Be it resolved that, Aaron Gilmour, Martha MacLeod, Joanne Mckeown, Romana Nazareth and Margot Wheeler be appointed to the Board and that Dana Beatson, Mary Bella, John Cary, Eric Code, Chris Szarka and Kyra Trainor be re-appointed to the 2013-2014 Board of Directors.

Proposed By: Dan Gerecht

Seconded By: Maureen Henderson

Date: March 21, 2013

Motion to Appoint the Officers of the Board for 2013-2014.

Be it resolved that Kyra Trainor be appointed President and Chair of the Board, John Cary be appointed as Vice President, Dana Beatson as Treasurer and Mary Bella as Secretary of the Board for 2013-2014.

Proposed By: Chris Szarka

Seconded By: Margot Wheeler

Date: March 21, 2013

Proposed Amendments to the Mimico Residents Association's By-Law No.1.2

Section 4 Membership Meetings.

4.1 Current.the MRA shall receive Annual Reports from the President and Treasurer, and elect a Board of Directors. Proposed... the MRA shall receive Annual Reports from the **President, Treasurer and Secretary** and elect a Board of Directors.

Section 5 Board of Directors.

5.4 Current.... The members of the Board of Directors shall elect from amongst themselves a Vice-President, Secretary, Treasurer and such....Proposed... the Board of Directors shall **appoint** from amongst themselves **a President**, Vice President, Treasurer and Secretary and such...

5.4.1. Current.....The President (who shall be elected directly) shall be the official spokesperson for the MRA.. ...Proposed ...The President **shall be the official spokesperson** for the MRA

5.6.3. Current...The eligible voting members present at the electoral membership meeting shall first directly elect a President, and then in a single vote elect the remainder of the Board. Proposed...The eligible voting members present at the electoral membership meeting **shall elect the Board**.

5.6.4. The newly elected Board of Directors (including the President) will take office immediately following the adjournment of the Annual General Meeting. Proposed ... The newly elected Board of Directors will take office immediately following the **termination** of the Annual General Meeting.

5.7. As soon as practical following the election, the Board of Directors shall meet to elect officers. Proposedthe Board of Directors shall meet to **appoint** officers, namely the **President, Vice President, Treasurer and Secretary**.