



MINUTES for April 1, 2014
Meeting of the MRA Board of Directors
8pm at the home of John Cary.

Present: John, Aaron, Dana, JoAnne, Chris m, Joanne C., Mary, Lesley, Kyra, Mike, Zark,
Daniel

Regrets: Martha

1. John started the meeting at 8:07
2. New board members signed confidentiality forms (Joanne C, Mike, Lesley)
3. Business arising from March minutes – **Action:** Dana to draft letter requesting Mimico Ave traffic study and speeding concerns.
4. New member orientation to MRA . **Action:** Amended By-Law to be sent to all members by John
 - Major issues include relationship with ML, feasibility of Mimico 20/20 plan, and OMB hearing. **Action :** John will contact Mary C at Mark Grimes office re feasibility of 20/20 plan. John to contact Trottier (MP) re OMB hearing. If there is an OMB hearing we should go and present our views.
 - Goal is to continue to use MRA’s strategic plan until 2015 which is on the website.
5. Membership - follow up and improvements to the procedure. **Action:** Romana to do the data entry and come up with a system. She can update us on membership numbers via e-mail.
6. Approve MRA Posting policy –Mary has written posting policy. John moved to approve policy and Zark seconded the motion. Motion passed
7. Party in the Park –Daniel. Next meeting is April 28/14.
 - Daniel has explored this area for the Board: Sponsorships
 - MRA will take on the task of recruiting sponsors. **Action:** Kyra will ask Bob Poldon for the previous list of sponsors. List of potential sponsors will be divided among Board members. Provision of a web page (mimicopitp.com). **Action:** Dan & Mary to create face book page. MRA will sell popcorn, juice boxes and freezies.
 - Needs – PITP needs to raise 5K (so far they have \$1.5K). **Action:** Board to attempt to collect sponsorship funding.
8. Long term - Our website provides info on community events. **Action:** Dan will create a sponsorship policy. This will be used to guide future MRA hosted events and allow companies/sponsors to pay for advertisement on our website. Clear guidelines for companies wishing to advertise (i.e. they have to provide a picture or logo of their company – if they need

help with this they can pay Maestro web design for assistance). Sponsorship opportunities for hosted events will be on our website, in the newsletter and visible at the event they sponsor. Platinum Sponsorship is \$300, Gold is \$200, Silver is \$100, and Bronze \$50.

- Sponsorship through events (PITP). Dan is working with PITP Committee to develop a sponsorship policy for the PITP.

9. Wesley Church-

- Status- Website has a few pictures but no information on footprint or measurements of the new building.
- New plans- Apparently 4 of the setbacks have been changed, the building height has also been lowered, and there will be a fewer number of apartments. We will be waiting for heritage and the city to sign off on the new plans and improvement of the setbacks then we will support the plan. **Action:** Aaron to pick up current proposal from Catherine Thoym. Mary will contact her.

10. Bike path letter/ 1st street extension of bike bath. **Action:** Mary will send bike path letter. John to send letter of support from the MRA regarding 1st street extension of bike path. Kyra put motion forward, Daniel seconded, motion passed.

11. Mimico Ave traffic study and speeding concerns. **Action:** Dana to draft letter requesting Mimico Ave TTC, traffic study and speeding concerns.

12. Bill 20 hearing to curb OMB. **Action:** Put letter (old) forward. **Mary** will attend and speak at the hearing. **John** to contact Trottier (MP) re OMB hearing.

13. Billy Bishop –Our current position will mirror the City report that came out (environment review, flight path route, sound cap, limited number of jets/flights). We will wait until after the next City meeting on this issue to state a position.

- To gather information on how Mimico residents feel about this issue we could e-mail out a survey to MRA members or have a 3 question survey on our website that would be open to all. The questions would include “Do you support the expansion of the BB airport? Why (offer a list of reasons for and against), and postal code so we can determine Mimico residence thoughts on the issue. Organize a community meeting to present both sides of debate as well as safety concerns in the Mimico area. Proposed date is Thursday May 29th at the library. **Action:** Need for an agenda. **Aaron** will ask for a pro Billy Bishop jets/no jets speakers. **Daniel** will call the police contact Kyra knows.

14. MLRM—Board to send letter to ML re violations. **Action:** John to draft letter. Create MRA card with all the phone numbers residence can call when they witness violations. Request to please copy/email the violation to the MRA. Joanne C has contacted Grimes office for meeting. MRA will attend.

16. Amos Waites update- No news
Amos Waites- Clean up april 26th. **Action:** Mary to put this in MRA news letter.

17. New Business – On Grimes’ web site there is a meeting at the Polish Hall on April 16th to discuss the Humber Bay Shores Park, trail improvement, contra-flow bike lanes on Stanley St. and bike lanes on the Lakeshore.
18. Next meeting is on May 6th at 8.00 unless the Board agrees through a canvassing to decide on an earlier start at 7.30.
19. Meeting terminated by John and seconded by Daniel at 10.30 pm.