



## MINUTES for May 7, 2013 Meeting of the MRA Board of Directors

8pm at the home of John Cary, vice-president

Present: Kyra, John, Dana, Mary, Jo Anne, Romana, Dan, Eric, Aaron, Martha, Late: Chris

Regrets: Margot

1. Kyra moved to start the meeting, and as quorum was present, called the meeting to order.
2. Dana moved to approve the April Minutes. Eric seconded. All in favour.
3. Business Plan Approval – Mary moved to approve the Business Plan, Martha seconded, all in favour. Motion carried.
4. Delegation of tasks (from business plan) + plan of action development
  - a. Communication/Raising Awareness strategy: Mary to continue with Website and Facebook, Romana to continue with Newsletter, Eric to be back up on Newsletter  
BIA relations – Aaron’s liaising with Mimico by the Lake, Jo Anne will liaise with Mimico Village BIA, Chris “joint” Lakeshore Villages BIA
  - b. Alternative sources of Revenue/Events/Increase Membership  
Dan, Martha, Jo Anne, Eric and Chris will form the committee.  
Initial ideas: Mimico paper about notable figures and places, sell advertising? Door to door, cards/flyers.  
Martha, Dan and Jo Anne are on Party in the Party.
  - c. Creating opportunities for public consultation – can continue as we take the lead from what issues need addressing
  - d. Build liaisons with key political and bureaucratic stakeholders –  
In event of Provincial election, MRA can host an all-candidates public meeting. Maybe an “all politicians meeting” – for elected officials to address questions and concerns of community.  
John will continue to liaise with MPP Broten, and MP Trottier. Kyra to liaise with Councillor.
  - e. ML Ready Mix – Kyra and John currently on this file until the issue gets better. Jo Anne to liaise with Judson residents.
  - f. City process, increase communications – as needed, whoever has a relationship with the staff.
5. Party in the Park  
Party in the Park – Jo Anne, Martha and Dan on committee  
Sell Watermelon, cotton candy, freezies - a generator is available, cotton candy machine is available to be rented. PITP will take 10% of profits from sales (not memberships).  
Colouring contest - picture of Mimico. Draw. Join to enter.  
Dunk tank? Cost? Bring to next meeting so we can learn more.  
Placement of speakers etc. **Romana add PITP to Newsletter.**

Other Events ideas:

Bike-a-thon, entry fee, raise awareness. Maybe advertise at Party in the Park. Bike Rodeo? Get the businesses on board as well. Inline skating as well? Skate Park?

6. Farmers Market  
Issue of new market starting at Humber Bay Shores West. Question what is the nature of that Market.  
Need to make contact with Don Henderson. Value-Mart. Create Business Plan first.

**ACTION: Kyra, Dan & Aaron to meet with Don H. and discuss viability of a Mimico Farmers Market.**

7. Debrief from Mimico 20/20 round table with Grimes + EYCC meeting on 20/20  
Grimes' motivation in holding this meeting was that nobody seems to be happy with 20/20 Plan as it stands. Is there a way to save it? There were around 60 Stakeholders, Developers, Residents - spoke about concerns with the plan and if it will actually incentivize development. 3-4 developers spoke said this Plan would NOT create conditions for development.

EYCC Deferred decision on the Plan at their April 9 meeting.

Planning needs to look at options and report back June 18 to EYCC.

**ACTION: Mary to ask Matthew Premru - What is the next step? Will there be opportunity to comment on a new plan or additional report?**

8. Wesley Public Meeting Wednesday May 15 - 7pm @ Mimico Baptist  
Who does what? + briefing, questions.

**ACTION: Arrive 6:30pm at Church. Dana – Membership table, Aaron/Chris question runners, Mary minutes, Kyra chair questions, Jo Anne pass the hat. John filter questions.**

**ACTION: Mary to send out reminder this week/Romana include in Newsletter early next week. Board to arrive 6pm for setup. Mary to ask Minister to publicize.**

**ACTION: John to contact LEAF re: presentation, postpone to future meeting specific to parks. Perhaps a booth at Party in the Park?**

9. Judson Street/ML update - Meeting with ML Monday May 7 at Ourland

In the short term, ML has agreed to the following: 1) do not operate prior to the specified zoning by-laws (7AM M-F; 9 on Sat); 2) street sweepers to be told to heavily wet the area before cleaning and that more frequent cleaning needs to happen (spot checks daily from ML); 3) Parking will be provided down the road for their employees (another business location);

Actions for City and Ministry of the Environment:

1) Councillor Grimes to report back on Metrolinx after Friday; 2) Councillor Grimes to continue to help find alternative locations; 3) MOE and City to enforce by-laws and issue tickets (where appropriate); 4) MOE to follow up with Metrolinx about the street sweeper; 5) MOE (if possible) let the MRA know when the file has been completed (expected next week); 6) Mark to book a meeting with City legal for MRA; 7) ML&S to report when the ML file has been submitted for the fence

**MRA ACTION: Jo Anne to take back to Judson residents – big question is whether residents can wait, and how long, for the MLS measures to be in effect, to allow time for ML/City to find an alternate location. MRA (Kyra) requesting a meeting with City Legal.**

10. New developer Terrisand in North Mimico – meeting Friday

On the Go – do they own it? Legal issues? Kyra has asked Matthew questions about the development and any submitted plans.

11. Other New Developments:

Planning Development sign on Royal York Road south of tracks across from St.Leo's.

**ACTION: MARY to check for permits/rezoning application.**

12. Mimico By the Lake BIA

Aaron – BIA would like more communication, invitations to meetings, position on Storefront Humber.

13. Finances + Membership Update (Dana)

302 Mailchimp subscribers, 59 active members, \$870 in the bank. Dana & Terry working on insurance quotes. Renewal coming up June 11.

14. Web/Database (Mary)

Not sure if the Member database system is practical as it may require professional maintenance. Defer to future meeting.

15. Eric moved to terminate, Dana seconded, All in favour. Meeting terminated.