



MINUTES for July 2, 2013

Meeting of the MRA Board of Directors

8pm at the home of Mary

Present: John, Dana, Mary, Jo Anne, Dan, Martha

Regrets: Kyra, Aaron, Eric, Chris, Romana, Margot

1. John moved to start the meeting, and as quorum was present, called the meeting to order at 8:08pm.
2. Dan moved to approve the June Minutes. Martha seconded. All in favour. Motion carried.
3. Business arising from the minutes
#5 John's loan for insurance has been paid from PITP profit. There is still money left over.
4. Mondelez meeting
Mr. Christie's site. John is going to attend a Working Group session at City Hall to discuss with Council. Current plan is to retain as an employment zone, not a residential zone. We should retain that. John to report back.
5. Possible Fall event, preplanning/decision
Dan met with Grimes' office today – they are very interested. October 6th possible date.
5km/2km run/walk along the waterfront. Grimes will take care of permits etc. Dan to get in touch with BIA and HBSCA to see if they will be stakeholders. BIA may be able to help with permits if necessary.
Proceeds – money has been put aside \$150,000 for Amos Waites in Fall 2014 for new play structure. MRA event could top up the amount. Fundraise for School improvements? Perhaps a legacy event – we raise money for something different each year. We could also approach a developer like 11 Superior to match funds. Sponsorship with businesses.
Running Room would provide advertising.
Beginning and end where the Farmers Market is.
Concern about how many man hours are required to get this going and run it on the day. We'd need a full committee meeting every week between now and then. At least 25 volunteers on the ground on the day.
ACTION: Dan to contact prospective partners, sponsors about what role might they play, over the next two weeks – we will decide by July 17th.
6. 2020 Plan response for City Council
Mary attended the EYCC meeting and read our letter which expressed our concerns. There will be an economic feasibility study. The letter will stay with the record. No need to resubmit.
7. Porter expansion responses
They can't bring large jets but it could get busier. Survey?
ACTION: Mary to add a note to Newsletter passing on the information and petition.
8. Wesley response
Concern from a resident and member of the church - has been reviewed by the Board and responded.
9. PITP wrap up/report
Outcome was small loss for PITP in spite of large turn out. Marketing to Sponsorship needs help – we should talk to organizers and help gather sponsors.
MRA was originally a partner on PITP, but have devolved to essentially being exhibitors. We would like

to be involved on the committee as soon as it means early in the year as a stakeholder/partner in the event.

10. Possible Fall parks/green space public meeting
Questionnaire, Survey, Grimes S37 questions. Defer to August. **ACTION: John to investigate presenters for meeting.**
11. Mark Grimes issues for discussion
Kyra to meet with Grimes next week.
Follow up Economic 2020 study. Section 37. GO train update. Fall event.
Possible Parks consultation/survey.
Request that new development information should be posted and circulated by his office (see Adam Vaughan's ward)
Storefront Humber lease extension, use of space & addition
12. Broten resignation effective July 1
Staff will remain. We don't know who will be the next Liberal candidate. We will explore the opportunities of a "meet the candidates" meeting.
13. Membership Drive
Each member is going to collect 10 - 20 members – distribute Newsletters as we go. Send Margot the names to double check if they have joined.
ACTION: Margot to Email recently expired members reminders to renew. Mary to add to top of Newsletter "Have you renewed/joined", expiry can be adjusted.
14. Mimico Profiles – Dave Bolland
ACTIONS: Dan to request interview with Dave Bolland and confirm with Board. Mary to put a call in Newsletter MRA Members to send questions via email, website Facebook. Dana to send questions to Dan.
15. Dan moved to terminate the Meeting. Martha seconded. Meeting terminated.
Next meeting Tuesday August 6.